

IMPACT PROJECT

The IE Business School Impact Project is a final, real-world consulting engagement in which International MBA student teams collaborate with a Partner Organization—such as a company, startup, NGO, or public institution. These projects offer an opportunity for organizations to gain strategic insights and recommendations, while students apply their MBA-acquired knowledge to create measurable and meaningful impact.

Project Overview

Students are guided by a dedicated IE faculty mentor throughout the project. The collaboration is designed to be mutually beneficial, balancing academic rigor with the practical needs of the Partner Organization. Project scope is defined jointly, ensuring the challenge is both feasible and impactful within the project timeline.

Your Role as a Partner Organization

- Define a real challenge and provide relevant context.
- Assign a corporate mentor/contact who can meet regularly with the student team.
- Participate in bi-weekly check-ins and attend the final project presentation.
- Provide timely feedback, resources, and support to facilitate the students' work.

Project Framework

Projects take place during the MBA program's final period. Student teams manage their own workflow, guided by their faculty mentor, and work in close coordination with their assigned corporate contact. Deliverables may include a strategic roadmap, operational recommendations, or proposals for social or market-based impact.

Final Presentation & Evaluation

Each project concludes with a final presentation where students summarize their research, strategy, methodology, and outcomes. Partner Organizations are invited to attend and participate as evaluators. The presentation may be held on campus or virtually, depending on the partner's location.

Next Steps for Participation

Student teams review all submitted projects and decide whether to bid for one or propose a challenge they have identified independently. If a project is not selected in the current round, the Partner Organization will be contacted to confirm whether they would like to roll it over to the next round or revise and resubmit it for renewed consideration.

To participate, organizations are invited to submit a project challenge via www.imbapartners.com. After creating a company profile and entering the project details, the IE team will review the submission and approve participation. All approved projects are then made available to student teams, who may choose to pursue one from the list or work on a challenge they have sourced on their own.

All projects are offered at no cost to participating organizations. Any necessary expenses incurred during the project development phase may be discussed and agreed upon directly with the student team.

Contact

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